

| Architecture Media Planner 2009 – by title  |                            |                             |                             |                    |              |  |
|---|----------------------------|-----------------------------|-----------------------------|--------------------|--------------|--|
| <b>Architectural Product News</b>           |                            |                             |                             |                    |              |  |
| Issue                                       |                            | Editorial before            | Ad booking before           | Ad material before | On sale date | Special section  |
| February                                    |                            | 24-Nov-08                   | 3-Dec-08                    | 10-Dec-08          | 2-Feb-09     | Roofing & facades;<br>Ecologically sustainable design.                           |
| April                                       |                            | 2-Feb-09                    | 9-Feb-09                    | 16-Feb-09          | 30-Mar-09    | Designex/Form & Function;<br>Climate control.                                    |
| June  |                            | 23-Mar-09                   | 30-Mar-09                   | 6-Apr-09           | 18-May-09    | Designbuild;<br>Office environment.  |
| August                                      |                            | 9-Jun-09                    | 15-Jun-09                   | 22-Jun-09          | 3-Aug-09     | Kitchens & bathrooms;<br>Outdoor areas.  |
| October                                     |                            | 10-Aug-09                   | 17-Aug-09                   | 24-Aug-09          | 5-Oct-09     | Flooring; Lighting;<br>Automation & technology.                                  |
| December                                    |                            | 5-Oct-09                    | 12-Oct-09                   | 19-Oct-09          | 30-Nov-09    | Doors, windows & glazing; Australian<br>Institute of Architects National awards. |
| <b>Architecture Australia</b>               |                            |                             |                             |                    |              |  |
| Issue                                       |                            |                             | Ad booking before           | Ad material before | On sale date | Special section  |
| January                                     |                            |                             | 20-Nov-08                   | 24-Nov-08          | 23-Jan-09    | The AA Prize for Unbuilt Work;<br>A S Hook Address 2008                          |
| March                                       |                            |                             | 12-Jan-09                   | 19-Jan-09          | 13-Mar-09    | Australian Institute of Architects Gold<br>Medal.                                |
| May   |                            |                             | 10-Mar-09                   | 16-Mar-09          | 1-May-09     |  |
| July  |                            |                             | 11-May-09                   | 18-May-09          | 3-Jul-09     | Australian Institute of Architects State<br>awards.                              |
| September                                   |                            |                             | 13-Jul-09                   | 20-Jul-09          | 4-Sep-09     | Australian Institute of Architects State<br>awards.                              |
| November                                    |                            |                             | 31-Aug-09                   | 7-Sep-09           | 6-Nov-09     | National awards; A S Hook address<br>2009  |
| <b>Artichoke</b>                            |                            |                             |                             |                    |              |  |
| Issue                                       |                            |                             | Ad booking before           | Ad material before | On sale date | Special section  |
| March (26)                                  |                            |                             | 8-Dec-08                    | 15-Dec-08          | 27-Feb-09    |  |
| April (IDA Special)                         |                            |                             | 3-Mar-09                    | 10-Mar-09          | 4-May-09     | Interior Design Awards 1 May.  |
| June (27)                                   |                            |                             | 23-Mar-09                   | 30-Mar-09          | 5-Jun-09     | IDA report.  |
| September (28)                              |                            |                             | 22-Jun-09                   | 29-Jun-09          | 28-Aug-09    |  |
| December (29)                               |                            |                             | 14-Sep-09                   | 21-Sep-09          | 20-Nov-09    |  |
| <b>Landscape Architecture Australia</b>     |                            |                             |                             |                    |              |  |
| Issue                                       |                            |                             | Ad booking before           | Ad material before | On sale date | Special section  |
| February (121)                              |                            |                             | 1-Dec-08                    | 8-Dec-08           | 30-Jan-09    |  |
| May (122)                                   |                            |                             | 10-Mar-09                   | 16-Mar-09          | 1-May-09     |  |
| August (123)                                |                            |                             | 9-Jun-09                    | 15-Jun-09          | 31-Jul-09    |  |
| November (124)                              |                            |                             | 7-Sep-09                    | 14-Sep-09          | 30-Oct-09    |  |
| <b>Houses</b>                               |                            |                             |                             |                    |              |  |
| Issue                                       |                            |                             | Ad booking before           | Ad material before | On sale date | Special section  |
| February (66)                               |                            |                             | 17-Nov-08                   | 24-Nov-08          | 30-Jan-09    | Kitchens.  |
| April (67)                                  |                            |                             | 19-Jan-09                   | 27-Jan-09          | 27-Mar-09    | Furniture and Fabrics.   |
| June (68)                                   |                            |                             | 23-Mar-09                   | 30-Mar-09          | 29-May-09    | Lighting; Home automation.   |
| August (69)                                 |                            |                             | 25-May-09                   | 1-Jun-09           | 31-Jul-09    | Bathrooms.   |
| October (70)                                |                            |                             | 20-Jul-09                   | 27-Jul-09          | 25-Sep-09    | Outdoor areas.   |
| December (71)                               |                            |                             | 14-Sep-09                   | 21-Sep-09          | 20-Nov-09    | Homewares; Flooring.   |
| <b>Houses style: Kitchens and Bathrooms</b> |                            |                             |                             |                    |              |  |
| Issue                                       |                            | Booking before              | Advertorial material before | Ad material before | On sale date |  |
| Issue 4                                     |                            | 30-Mar-09                   | 6-Apr-09                    | 14-Apr-09          | 12-Jun-09    |  |
| <b>The Architects Handbook</b>              |                            |                             |                             |                    |              |  |
| Issue                                       | Advertorial booking before | Advertorial material before | Ad booking before           | Ad material before | On Sale      |  |
| 2009/2010                                   | 20-Mar-09                  | 27-Mar-09                   | 1-Apr-09                    | 8-Apr-09           | 17-Jun-09    |  |